

**FIG.2** 

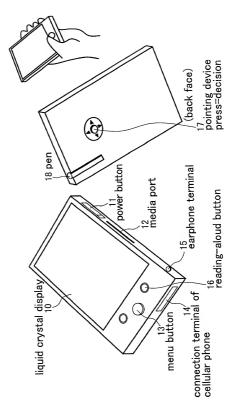
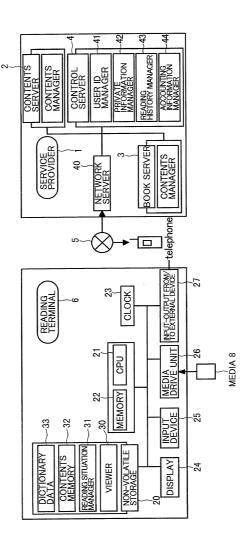
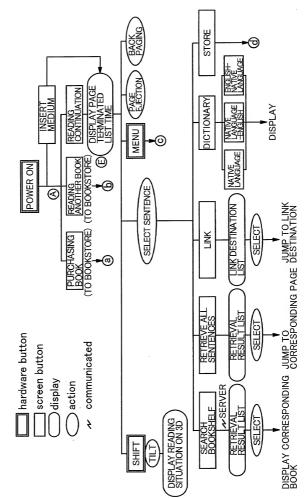


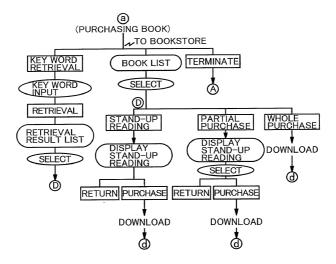
FIG.3



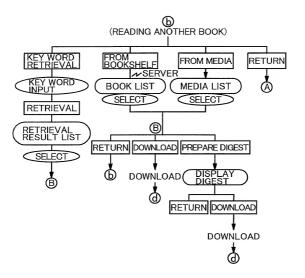
### FIG.4A



#### FIG.4B



#### FIG.4C



### FIG.5A

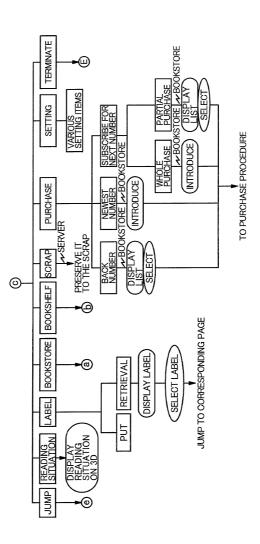


FIG.5B

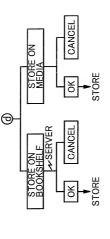
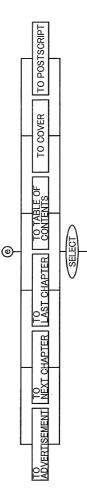


FIG.5C

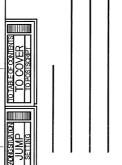


JUMP TO CORRESPONDING PAGE

### FIG.6A

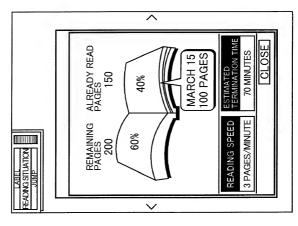
•menu display main menu

submenu



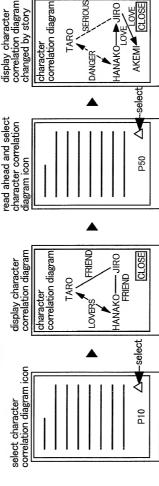
## FIG.6B

reading situation display



### FIG.7A





JIRO CLOSE [OKE

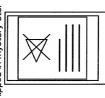
### FIG.7B

### **FIG.7**C

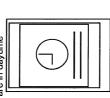
## FIG.7D

skip prohibition function

displayed when page are skipped in mystery etc.



designation of time displayed when horror novel etc. are in daytime

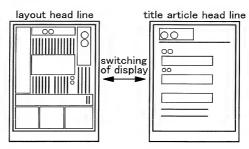


designation season

displayed when literary novel etc. are opened in season unfit for contents

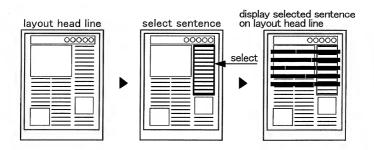


Newspaper



#### FIG.9

 magazine overlapped letters display



#### FIG.10A

display maximum advertisement every page ejection

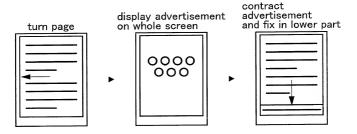
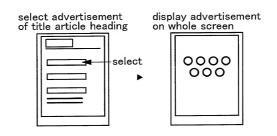


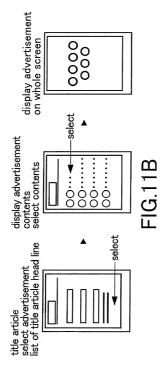
FIG.10B

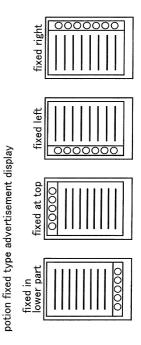
hyper link advertisement display



## FIG.11A

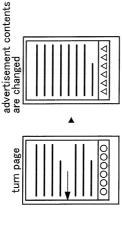
table of contents dedicated to advertisement





## FIG.12A

advertisement display consistent with page contents



### FIG.12B

bookmark with advertisement

contents overy opening change advertisement display advertisement on bookmark insert bookmark into page termineted last time automatically

band with advertisement FIG.12C

advertisement on band display animation



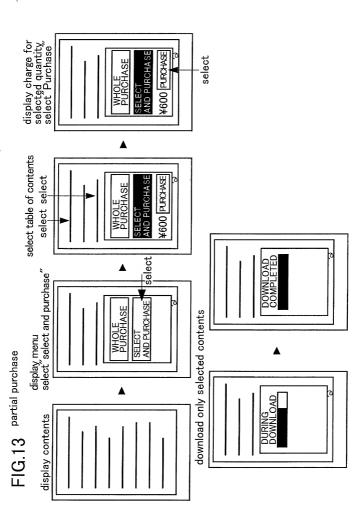
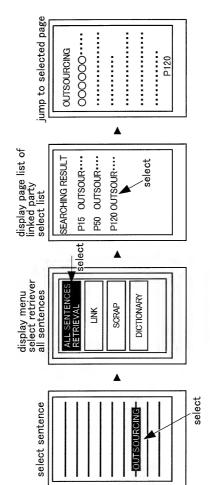
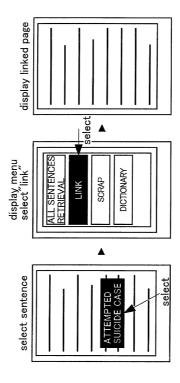


FIG.14 All sentences retrieval



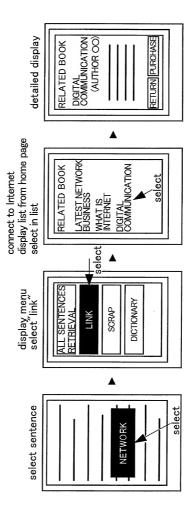
# FIG.15A

link into sentence



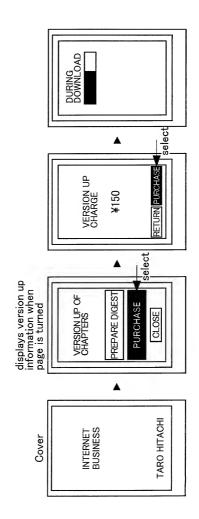
## FIG.15B

link to Web site



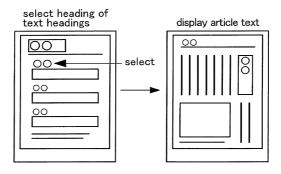
## FIG.16A

Version up of contents

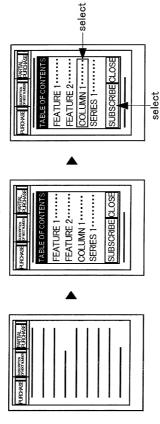


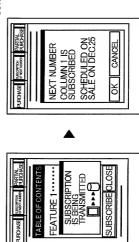
#### FIG.16B

hyper link contents display



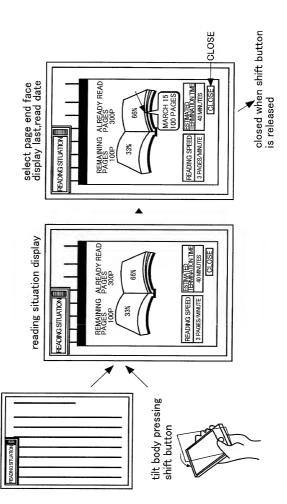
purchase subscription of next number





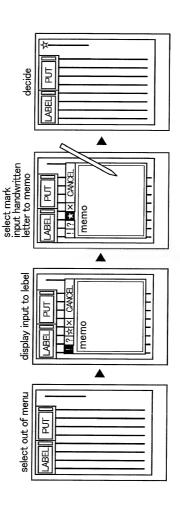
reading situation display

select out of menu



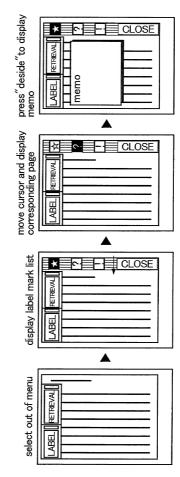
## FIG.19A

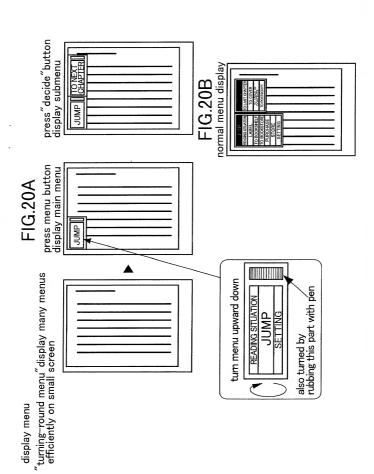
put label



## FIG.19B

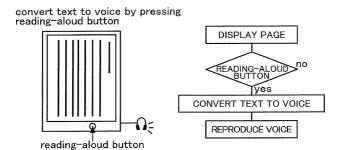
retrieval of label





#### FIG.21A

#### FIG.21B



## FIG.22A

novel

1.character correlation diagram

S ICON SELECTED: 00

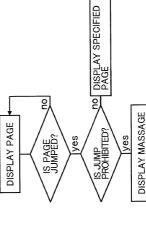
S ICON SE

## FIG.22B

2.skip prohibition function (detective story)

3.designation of time (horror novel readable only at night)

4.designation of season (novel in accordance with season)



# FIG.23A

FIG.23B

.overlapped text display

Magazine

### Newspaper

I.switching of layout headline/ title article headline display

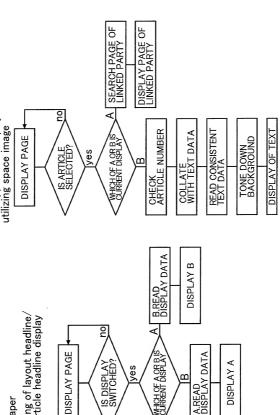


FIG.24A

FIG.24B

maximum display whenever page is turned

hyper link advertisement display

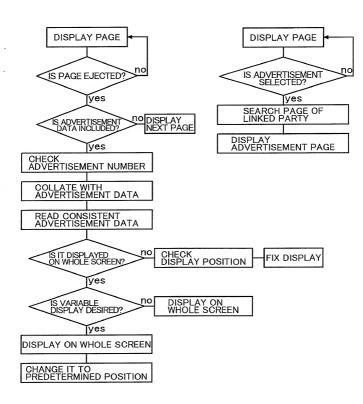
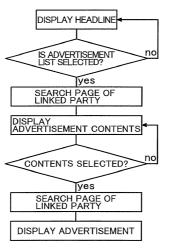
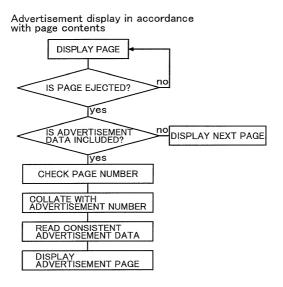


table of contents dedicated to advertisement

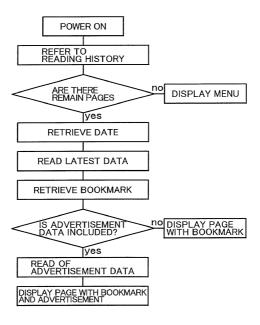


#### FIG.26A



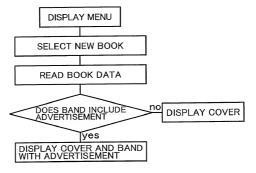
#### FIG.26B

bookmark with advertisement

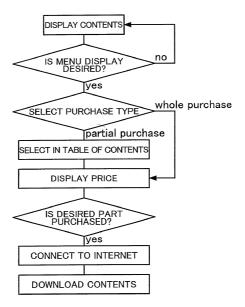


#### FIG.26C

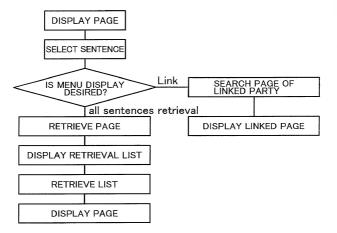
band with advertisement (cover)



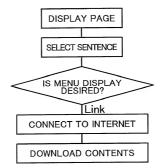
#### partial purchase



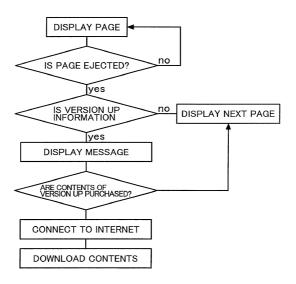
all sentences retrieval link into sentence



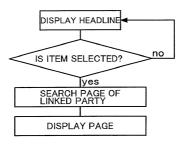
link to Web site(Internet)



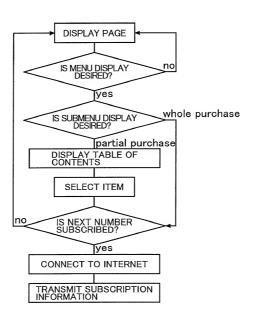
Version up of contents



hyper link contents display

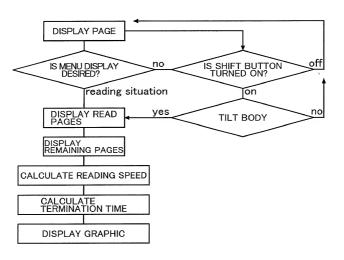


subscription of next number and partial purchase

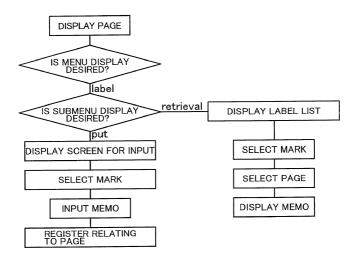


**FIG.33** 

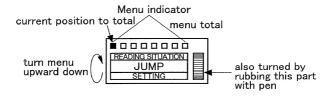
reading situation display



label



#### FIG.35A



#### FIG.35B

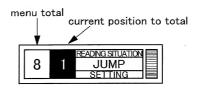
examples of change of indicator by switching of display







#### FIG.36A



#### FIG.36B

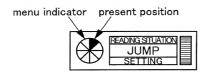


FIG.36C

menu total SETTING